### TO CONTACT US

send an email, give us a call, or post us a letter

We're here to Help You!

email: trilby@svengalipress.com.au http://www.svengalipress.com.au

> tel: (02) 9319 6851 mobile: 0402 100 810

> > postal address: PO Box 1852 Strawberry Hills NSW 2012



www.svengalipress.com.au

# A NEW AND UNIQUE WAY TO PUBLISH YOUR BOOK

Give your book maximum exposure in today's digital world. We can publish your book three ways:

- 1. Printed as a traditional "hard-copy" book in any quantity of copies you want
- 2. As an e-book promoted by Amazon, Barnes& Noble, and Kindle
- 3. Displayed on the virtual shelves of The Library of Life "The Library in the Cloud"



# www.svengalipress.com.au

## **HOW WE CAN HELP YOU**

WHETHER your book is a finished manuscript or just a glimmer of an idea, we can help you produce a book that you will be proud of

#### FREE INITIAL CONSULTATION

We start with a meeting, in person or online, to learn about your bookproject and to help you take the first steps to publication.

If you have reached the manuscript stage, we will read and assess what you have written and advise you on your publishing optios - the number of copies you should get printed, what needs to be done next, etc

If you have come with just the barest outline for a book, we will listen to your idea and advise you on your next step



#### THE NEXT FREE STEP

We advise you on the appearance and style of your book - page-size, paper-stock, number of pages, typefaces, cover-weight, illustrations, and so on

We will advise and quote on your various publishing options (printed book only, e-book, or both)

Finally, we discuss witth you a contract for the publication & distribution of your book



#### **BOOK PRODUCTION - PRICE TO BE AGREED**

- Design your book & create a production template
- Obtain a publishing & distributionn ISBN
- Design the cover you want
- Provide you with proofs to check
- Send to the printer
- Liaise with printer during publication
- Arrange for delivery of printed books

#### **OPTIONAL PAID PRODUTION EXTRAS**

• Proof-reading, Sub-editing, Indexing

#### MARKETING & PUBLICITY - PRICE TO BE AGREED

Our marketing services range from individual e-mail & other Social-Media promotional campaigns to "traditiona" Media exposure

#### **BOOK LAUNCH - PRICE TO BE NEGOTIATED**



Whether your book is for a limited readership, or for general distribution, we will arrange the book-launch that suits you

We can provide a launch venue & invite a guest speaker & arrange a celebration party afterwards

#### DISTRIBUTION

If your book has a wider appeal, we will organise national (or international) distribution, where appropriate, through our major distributor to bookshops & libraries here and overseas. We will also produce an e-book version of your book for Amazon, Barnes & Noble, and Kindle